

‘EBA Global’

✓ STATUS ENHANCEMENT:

Europe Business Assembly unites social influencers and decision makers from 46 world countries representing innovative research, cutting-edge regional businesses and institutions, famous social and charity projects

- Recognition from the international community of like-minded professionals
- Entry to the pool of new business connections
- Influence on economic and social growth in the modern world
- Membership to prestigious professional, business and scientific associations
- One of its kind partnership opportunities
- International certification from leading European professional institutions

✓ SUPPORT BY INVESTMENT PROMOTION PROGRAMME ‘PRIME BUSINESS DESTINATIONS’:

Bespoke marketing strategies for promotion of your goods, technologies, projects, updates and services locally and globally

- Cooperation with the leading European reengineering experts
- International matchmaking, networking, hosted buyers opportunities
- Export and sales growth strategy for your company
- Marketing company management effectiveness improvement
- The Prime City Market – EBA marketing platform for your expansion to 52 markets
- Boost of marketability and investment attractiveness of your company/project/ region

✓ PROFESSIONAL UPGRADE WITH INTENSIVE TRAINING PROGRAMME ‘GLOBAL BUSINESS FOR EFFECTIVE MANAGERS’:

Professional trainings on business administration conducted in the framework of our specially tailored course ‘Global business for effective managers’ by the Academic Union Oxford

Professional skills improvement of your company staff and management in the field of hospitality, FDI flow attraction, healthcare and medical travel; participation to master-classes and training programmes from EBA lead international experts, academics and practitioners

✓ EBA MEDIA PROMOTION

Informational support and updates about your company/institution in the official media of Europe Business Assembly prepared and issued in Oxford, UK

- The multidisciplinary business and academic journal the Socrates Almanac (ISSN 2053-4736): Presentations, advertising pages, interviews, scientific and academic articles to highlight your company/organization business (social, research) activities to the target audience worldwide
- The special edition of ‘Socrates Almanac’ about your personal achievements and achievements of your company/institution
- The online newsletter ‘The Leaders Times e-Magazine’: direct delivery to 3000 subscribers all over the world.

PR materials about your achievements in the following categories:

* ‘Leader of the Week’

* ‘Company of the Week’

* ‘Innovative project of the Week’

-Strategic promotional and informational materials about your company/projects’ activities at official EBA websites and social networks

PRIVILEGES

The 'EBA Global' Gold Card provides the card holder with special prices on participation to EBA initiatives and VIP-services provision (20% discount on all 'EBA Global' services; 3 years card validity).

Contact your personal coordinator today to receive full details on the preferable 'EBA Global' subjects.

'EBA GLOBAL'

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