



## Special Session of the European Medical Association and 'The Best Medical Practice' Project

### PRESS RELEASE

On the 30-31 January, 2017 the first in the row expert medical event within the 'BEST MEDICAL PRACTICE' project was successfully held in Dubai, UAE.

European Medical Association (EMA), Belgium and Europe Business Assembly (EBA) continue implementation of the joint initiative, as an international professional networking platform for sharing of experiences and best practices in healthcare and medical travel. Within the platform leading regional healthcare providers, medical sector suppliers, wellness and SPA professionals, researchers, medical travel facilitators are shortlisted and showcased as high-caliber national institutions and new recommended cooperation partners.

The agenda of the expert medical event included the Special Session of the 'Best Medical Practice' project, headed by Dr. Vincenzo Costigliola, President of Europe Medical Association, Belgium (presentations from lead healthcare institutions and hospitals, official reception from the EMA President) and the expert visit to the 'Arab Health 2017' expo, the second largest gathering of healthcare and trade professionals in the world and the greatest exhibition in the MENA region.

The Session started with the presentation of the project done by Dr. Vincenzo Costigliola, highlighting trends and facilitation of quality medical services in hospitals and in medical travel institutions. Dr. Amina Alther, Visiting Professor, Xinjiang Medical University, China; UNESCO team member; Founder and Director, European Institute of Islamic Medicine; Founder Director Foundation for Rediscovering Traditional Knowledge, India provided a key-note speech on 'Health Education and Practices, Predictive Diagnosis and Personalized Preventive Healthcare in Global Medical Travel'.

All delegates presented their hospitals and medical research achievements during the working part of the Special Session, followed with professional discussions on the topics under focus. Leading medical institutions received the 'Rose of Paracelsus Award' and the Certificate 'Best Medical Practice' together with membership to European Medical Association (EMA).

Amongst them: Ankara Numune Training and Research Hospital, Turkey; Bombay Hospital & Medical Research Centre, India; Cardiology Clinic GULI, Georgia; Clinicare - Clinica Privada de Maputo, Mozambique; Dr. Nizar Al-Salahat Clinics, Jordan; Implantology Institute, Portugal; Ruby Hall IVF & Endoscopy Department, India; Academy of Health and Harmony 'Eduard Guliaev', Russia; Institute of Human Behaviour & Allied Sciences (IHBAS), India.

The 'Rose of Paracelsus Award' symbolizes the exemplary medical practice and innovative achievements of the awardee. Representatives of the medical field from 11 world countries were introduced to the EMA President and via him had been admitted to the unsurpassed clinical excellence, service and support at every level provided by the 'Best Medical Practice' project.

NeuroGen Brain & Spine Institute, India spoke up about the advantages of their medical institution and received the 'Best Hospital' award, as acknowledgment of high quality standards and efficient medical service.

The second day of the expert medical event was dedicated to the partner visit to the Dr. Batra's International Clinic - the World's Largest Retail Healthcare Chain Homeopathy & Aesthetic Clinics, based in Dubai and the Arab Health Expo where the delegates had a chance to engage 4,400 prominent healthcare companies coming in from 70 countries.

The organizing committee cordially congratulates all delegates with the successfully held medical initiative and do hope that professional networking and new connections will be useful and lucrative for all participants.

