



**International Festival**

# Business Triumph and European Awards Night

6-7 October, Cannes, Intercontinental Carlton Hotel





# Agenda



6 October, 2017

Day 1

09.00 – 10.00	Morning coffee and interactive photo exhibition «The Road to Success: Milestones and Achievements» <i>Intercontinental Carlton Hotel, Grand Salon</i>
10.00 – 10.30	Official opening and addresses from partners <b>John Netting</b> , EBA Director General, UK <b>Eric Seddy Kutortse</b> , First Sky Group Chairman / CEO, Ghana <b>Prof. Dr. Ibrahim Jusufranić</b> , Rector, International University Travnik, Bosnia and Herzegovina <b>Tully Esther Mwambapa</b> , CRDB Bank Plc Director of Marketing, Tanzania
10.30 – 11.00	<b>Leaders' area: «Successful Business - Socially Responsible Business»</b> Europe Business Assembly congratulates the winners and thanks successful businessmen who are actively involved in important social national problems and who implement significant social initiatives and actions
11.00 – 11.15	Expert area: <b>Presentation of Oxford Business Expert Centre by John Netting, EBA Director General, UK</b>
11.15 – 12.00	Expert area: <b>Master Class by Dr. Rui Verde, Professor of Law and International Consultant</b> “Corporate Leadership and Success in the 21st Century”
12.00 – 12.30	Expert area: <b>Master Class by Christina Briggs, Executive Chairman of ICL</b> “Leadership for Executives’ programme at the Academic Union Oxford”
12.30 – 13.30	Lunch and interactive photo exhibition «The Road to Success: Milestones and Achievements» Expert area: personal consultations
13.30 – 15.30	 Presentation of the investment attractiveness of Laos by the Official EBA Business Ambassador in Laos, Phongsavanh Group of Companies
	<b>Panel Discussion “Inspiring success stories”</b> Presentation of the Best Regional Enterprise winners Moderator: Christina Briggs, Executive Chairman of ICL
15.30 – 17.00	Interview sessions (only by special request) Personal photo and video sets on Promenade de la Croisette (only by special request)
19.00 – 20.00	 <b>Cocktail reception: In focus - the Leader of the Year - CRDB Bank Plc, Tanzania</b>
20.00 – 23.00	 <b>European Awards Night</b> Presenting prestigious international awards for outstanding achievements in the field of corporate social responsibility, international relations, economics, politics, science and social activities

7 October, 2017

Day 2

09.00 – 16.30	Partner cruise «The Way to Excellence»  <b>The Organizing Committee presents the winner in the nomination «Business Excellence of the Year» - First Sky Group, Ghana</b>
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